

# BALLARAT JOBS & TRAINING EXPO



## *2024 Expo Dates Confirmed*

*Friday 26th July- The Goods Shed and Civic Hall, 9:30am- 3:30pm*

*Saturday 27th July - The Goods Shed, 10:00am- 2:00pm*

The Ballarat Jobs & Training Expo is a careers, training and skills Expo that will host over 100 organisations and employers.

Industries represented will include training and employment pathway opportunities within Ballarat and surrounding areas. All designed to support and engage our community.

The Expo is a great chance for attendees to talk to professionals in industries of interest, attend interactive workshops, team building, networking activities, forums and seminars.

In order to engage participants, an extensive marketing campaign will be put in place as well as regular networking opportunities to bring awareness to the Expo.



## 2023 Expo

- Over 1900 attendees
- 13 schools from Ballarat and surrounding areas
- 3,200 visits to expo website
- 22,000+ social reach

an initiative of

**bgt** JOBS +  
TRAINING  
BALLARAT



# 2024 Sponsorship Opportunities Now Available

Features	Bronze \$2,000	Silver \$5,500	Platinum \$10,000
Stand space with fascia	✓	✓	✓
Logo and sponsorship mention on Ballarat Jobs & Training Expo 2024 Website	✓	✓	✓
Listing and logo in event programs and digital screens at venues	✓	✓	✓
Mention in all media releases as sponsor (including social media platforms)	✓	✓	✓
Opportunity to present workshop or seminar		✓	✓
Your company advertising slide on all screens at both venues		✓	✓
Half page advert in event program		✓	
Full page advert in event program			✓
Recorded interview to be shared on the expos social media and displayed on screens at the event			✓
10% discount for 12 months on all BGT training and recruitment services (from Feb 2024)			✓
12 months of your company logo and blurb on the BGT Jobs + Training website			✓

Reach a new audience, network with employees and organisations and increase your brand, product and service recognition.

**We can tailor a personalised sponsorship package, including:**



- School Transport Sponsorship
- Seminar Room Sponsorship at all venues
- Event Showbag Sponsorship
- Exhibitor Lanyard Sponsorship
- Visitor lounges/seating areas
- Exhibitor Networking Function Sponsorship

Please contact Emma Hart on 0492 925931 or email [emma@bgt.org.au](mailto:emma@bgt.org.au)